CLAIMS

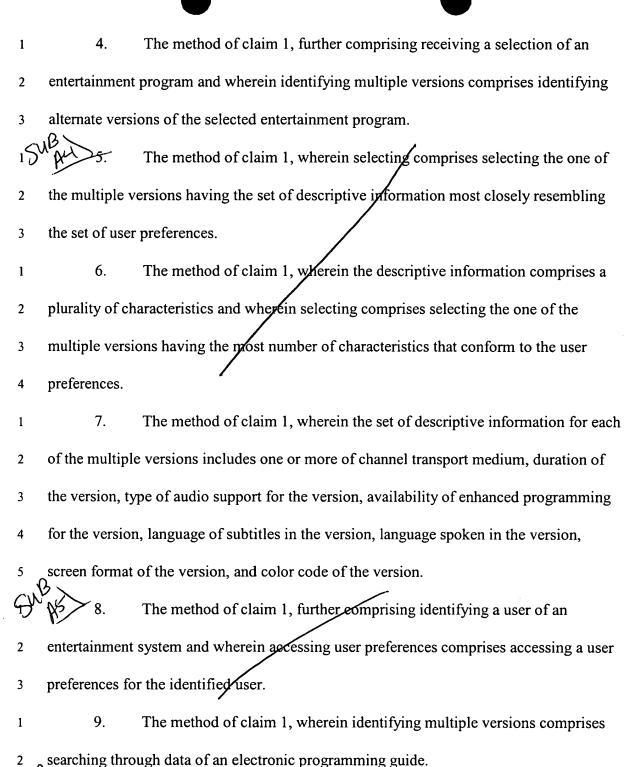
What is claimed is:

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A method comprising:

- 2 receiving entertainment programming input;
- identifying multiple available versions of an entertainment program;
- identifying, for each of the multiple versions, a set of descriptive information
- 5 regarding the respective version;
- 6 accessing user preferences; and
- selecting one of the multiple versions for display based on a comparison of the
- 8 descriptive information to the user preferences.
- 1 2. The method of claim 1, wherein identifying comprises identifying multiple
- 2 versions of the entertainment program that start within a threshold period of time of one
- 3 , another.
- The method of claim 1, wherein at least some of the multiple versions are
- 2 provided on different transport media, the method further comprising:
- identifying, for each of the one or more different channel transport media,
- a set of descriptive information regarding the channel transport medium; and
- 5 wherein selecting comprises comparing the sets of channel transport
- 6 medium descriptive information to the user preferences.

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10. A storage medium having stored thereon a plurality of instructions that,

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when executed by a processor, result in:

3 receiving entertainment programming input;

4	identifying multiple available versions of an entertainment program;
5	identifying, for each of the multiple versions, a set of descriptive information
6	regarding the respective version;
7	accessing user preferences; and
8	selecting one of the multiple versions for display based on a comparison of the
9	descriptive information to the user preferences
1	11. The storage medium of claim 9, wherein the plurality of instructions, when
2	executed by the processor, further result in identifying multiple versions of the
3	entertainment program that start within a threshold period of time of one another.
1	12. The storage medium of claim 9, wherein at least some of the multiple
2	versions are provided on different transport media, wherein the plurality of instructions,
3	when executed by the processor further result in:
4	identifying, for each of the one or more different channel transport media,
5	a set of descriptive information regarding the channel transport medium; and
6	selecting by comparing the sets of channel transport medium descriptive
7	information to the user preferences.
1	13. The storage medium of claim 9, wherein the plurality of instructions, when
2	executed by the processor, further result in receiving a selection of an entertainment
3	program and identifying alternate versions of the selected entertainment program.
1	14. The storage medium of claim 9, wherein the plurality of instructions, when
2	executed by the processor, further result in selecting the one of the multiple versions of
3	the entertainment program having the set of descriptive information most closely
4	resembling the set of user preferences.

1	15. The storage medium of claim 9, wherein the set of descriptive information
2	for each of the multiple versions includes one or more of channel transport medium,
3	duration of the version, type of audio support for the version, availability of enhanced
4	programming for the version, language of subtitles in the version, language spoken in the
5	version, screen format of the version, and color code of the version.
1	16. (Amended) An apparatus comprising:
2	a program guide controller to receive entertainment programming input;
3	a selection controller coupled to the program guide controller to identify multiple
4	available versions of an entertainment program, to identify, for each of the multiple
5	versions, a set of descriptive information regarding the respective version, to access user
6	preferences and to select one of the multiple versions for display based on a comparison
7	of the descriptive information to the user preferences; and
8	a device controller, coupled to the selection controller, to display the selected one
9	of the multiple versions of the entertainment program.
1	17. The apparatus of claim 16, wherein the selection controller is also to
2	identify multiple versions of the entertainment program that start within a threshold
3	period of time of one another.
1	18. The apparatus of claim 16, wherein at least some of the multiple versions
2	are provided on different transport media and wherein the selection controller is further
3	to:
4	identify, for each of the one or more different channel transport media, a
5	set of descriptive information regarding the channel transport medium; and

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6 choose one of the multiple versions for display based on the sets of

7 descriptive information.

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The apparatus of claim 16, wherein in selecting one of the multiple

- 2 versions for display, the selection controller is to select the one of the multiple versions of
- 3 the entertainment program having the set of descriptive information most closely
- 4 resembling the set of user preferences.
 - 20. The apparatus of claim 16, wherein the descriptive information comprises
- a plurality of characteristics and wherein in selecting the selection controller is to select
- the one of the multiple versions having the most number of characteristics that conform to
- 4 the user preferences.
- 1 21. The apparatus of claim 16, wherein the set of descriptive information for
- 2 each of the multiple versions includes one or more of duration of the version, type of
- 3 audio support for the version, availability of enhanced programming for the version,
- language of subtitles in the version, language spoken in the version, screen format of the
- 5 version, and color code of the version.

